

THE SALEM X-TRA MILE CLUB

January 18, 2007

Dear Business Friend,

On July 29, 2006 over 480 runners competed in the 13th Annual Star Trax Night Run. The Salem X-Tra Mile Club is now planning for this once a year fundraiser to benefit the Salem High School's Track and Cross Country teams. The 2007 Star Trax 5K Night Run will be held on August 4th.

The money raised helps the Salem X-Tra Mile Club provide our high school athletes with wonderful opportunities during their high school careers. This past year I'm happy to say, that Salem sent more athletes to the State meets in both Track and Cross Country than ever before.

With several athletes placing well at the State Track Meet last spring and this past fall the Salem Girls Cross Country team defended their Division II State Title. Bring home Back to Back State Titles.

The money raised from our Star Trax race helped provide numerous amounts food, travel, shirts, equipment to both the track and cross country teams in 2006.

Providing these items and services to our kids could not be possible without the generous support of people and businesses like you. And as we prepare for our 14th annual race, we are asking you to please consider helping our Salem athletes/students in the Track and Cross Country Sports.

The following page displays the different ways you may help in our effort. Please take a moment and consider making a monetary donation, which is tax-deductible. Should you have any questions please contact any one of us.

Thank you for your time and consideration for this great cause,

Ted Marroulis

Ted Yuhaniak

Dr. Matt Yerkey

Ron Waite

Co-Race Director

Co-Race Director

Club President

Fund Raising Chair

Questions???: please email to: startrax@salemx-tramile.org

P.O. BOX 122 SALEM, OHIO 44460

Star Trax Sponsorship Form

Please fill out and return to:

The Salem X-Tra Mile Club • P.O. Box 122 • Salem, Ohio 44460

GOLD Sponsor – Donation of \$1000.00

This will include your company logo prominently displayed on the event T-Shirts, which are given to all pre-registered runners, and on 3000 registration forms, which are distributed throughout northeastern Ohio and western Pennsylvania. This also includes sponsorship of one of our trophies. You will also receive a banner ad on new redesigned website. Due to printing deadlines and early distribution of race forms, we ask to have your sponsorship donation in by April 30, 2007.

SILVER Sponsor – Donation of \$500.00

This will include your company logo prominently displayed on the event T-Shirts, which are given to all pre-registered runners, and on 3000 registration forms, which are distributed throughout northeastern Ohio and western Pennsylvania. This also includes sponsorship of one of our trophies. Due to printing deadlines and early distribution of race forms, we ask to have your sponsorship donation in by April 30, 2007.

BRONZE Sponsor – Donation of \$250.00

This will include your company name prominently displayed on the event T-Shirts, which are given to all pre-registered runners, and on 3000 registration forms, which are distributed throughout northeastern Ohio and western Pennsylvania. This also includes sponsorship of one of our trophies. Due to printing deadlines and early distribution of race form, we ask to have your sponsorship donation in by April 30, 2007.

T-SHIRT Sponsor – Donation of \$100.00

This will include your company name prominently displayed on the event T-Shirts, which are given to all pre-registered runners. Due to printing deadlines, we ask to have your sponsorship donation in by April 30, 2007.

TROPHY Sponsor – Donation of \$25.00 per trophy

This will include your company name or personal name prominently displayed on one of our trophies. Which we hand out over 70 trophies. Due to printing deadlines, we ask to have your sponsorship donation in by May 30, 2007.

Goody Bags

An important and popular item, which is given to each registrant before the race. Bags in the past have been filled with such items as: pens, balloons, chap stick, candy, toothpaste, hand cream, etc. – just another way you can promote your business and support the event.

Name _____

Business _____

Address _____

Phone _____ **Email** _____

